

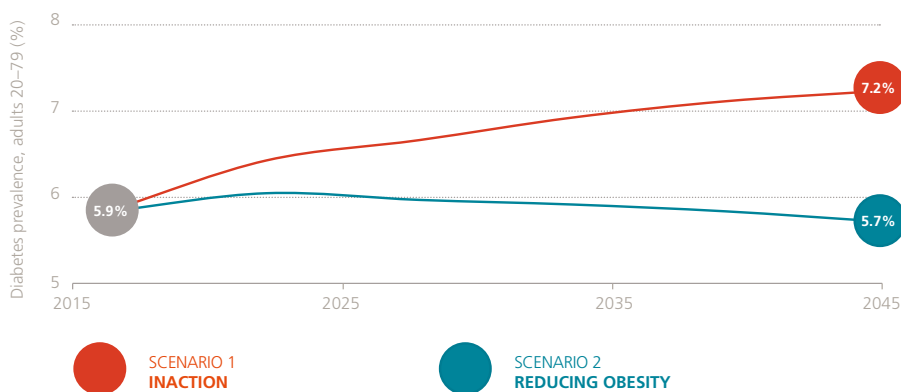
cities changing diabetes leicester



UNITED KINGDOM

Bending the curve on type 2 diabetes in the UK

Two scenarios illustrate that holding back the rise of type 2 diabetes in the UK requires reducing the biggest modifiable risk factor: obesity.^{1,2}



The Diabetes Projection Model plots the trajectory of diabetes prevalence over time and illustrates how reducing the prevalence of obesity by 25% would reduce the burden of diabetes.¹

Reducing obesity by 25% by 2045, could:

prevent
750,000
CASES OF TYPE 2 DIABETES.¹



save
3.75 BILLION
US DOLLARS IN HEALTHCARE
EXPENDITURE.¹



About Cities Changing Diabetes

Cities Changing Diabetes is a first-of-its-kind partnership programme initiated between Novo Nordisk, University College London and Steno Diabetes Center Copenhagen. The programme has been a part of raising urban diabetes as a growing global concern and is now working to help cities identify how they can integrate diabetes prevention into their city strategies in order to create long-term, sustainable change.

For more information, visit CitiesChangingDiabetes.com



Steno Diabetes Center
Copenhagen



LEICESTER

Cities like Leicester are the **front line** for bending the curve on type 2 diabetes

85% OF ADULTS WITH DIABETES IN THE UK LIVE IN URBAN AREAS.³

55% OF ADULTS IN LEICESTER ARE OVERWEIGHT OR HAVE OBESITY.⁴

23% OF CHILDREN IN LEICESTER AGED OF 10–11 HAVE OBESITY.⁵

CITIES CHANGING DIABETES PARTNERS IN LEICESTER

Leicester Diabetes Centre
Leicester City Council
Leicester City CCG
The four professional sports clubs
Interfaith Council



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1. Cities Changing Diabetes. Diabetes Projection Model, United Kingdom. Data on file. Novo Nordisk. In: Incentive, ed. Holte, Denmark. 2. Chen L, Magliano DJ, Zimmet PZ. The worldwide epidemiology of type 2 diabetes mellitus—present and future perspectives. *Nature reviews endocrinology*. 2012;8(4):228. 3. International Diabetes Federation. *IDF Diabetes Atlas, 8 ed*. Brussels, Belgium: International Diabetes Federation;2017. 4. Leicester City Council. Leicester Health & Wellbeing Survey 2018. In: Ipsos MORI North, ed. Leicester City, UK. 5. Public Health England. Health Profile 2017. <http://fingertipsreports.phe.org.uk/health-profiles/2017/e06000016.pdf>. Accessed February, 2018.